

## Join Our Live Webinar Coming Friday 12 pm: A Better Way to Build With Concrete

Join us live this coming Friday April 22 at 12pm EST! Find out how Helix Micro Rebar can reduce construction schedules and increase your bottom line while increasing the strength and durability of your concrete. This webinar is designed to provide Developers, General Contractors, Engineers, Precasters, and Home Builders insights into the possibilities of Helix Micro Rebar for a wide range of applications.

Presented by Luke Pinkerton, President and CTO of Helix Steel. Experience a better way to build with concrete!

[Register Today!](#)

## THE LATEST ARTICLES



### Alternatives to Rebar Concrete Reinforcement

Why let your frustrations with rebar continue when there are many other alternatives. That being said, some aren't nearly as great as others. And some are additives rather than replacements.

[Read Article](#)

### For the Good of the Planet: Rethinking Concrete Reinforcement

The construction industry generates more pollution than most other industries but Helix Steel is actively involved in developing better ways to build for the entire industry.

[Read Article](#)

## FEATURED PROJECTS



### BJs Wholesale Warehouse

Bridgeville, Pennsylvania

Helix Micro Rebar was used in the exterior tilt-up panels of these buildings, reducing the rebar quantity and steel weight in all three buildings. This helped to alleviate the supply chain issues and time the contractor spent laying rebar.

[View Project](#)

### The Ridge at Kettle Creek

Langford, British Columbia, Canada

By utilizing Helix Steel's 5-25 product in the wall footings, ICF Walls, and slabs, Liberty Ridge Homes was able to eliminate over 330,000 lbs of rebar and reduce the global warming potential by over 50%.

[View Project](#)

## UPCOMING WEBINARS



### Alternative Concrete Reinforcement Materials Course - May 6 @ 12 p.m.

This is an AIA- and RCP- accredited course that will show you how alternative concrete reinforcements provide superior benefits to the construction process.

[Register Today!](#)

### Helix Micro Rebar in Tilt Up Construction - May 20 @ 12 p.m. EST

This webinar will show you how Helix Micro Rebar can reduce your pre-pour and erection preparation time in half and increase the flexural strength of your tilt-up panel walls.

[Register Today!](#)

## EMPLOYEE HIGHLIGHT

### Rich McKellar, Quality & Concrete Testing Manager - Grand Rapids Plant

Rich started working for Helix Steel in August 2021. He comes to us with over 20 years of manufacturing experience and is currently working on implementing a concrete strength testing lab to do internal testing. He recently received his certification as a concrete strength testing technician.

When Rich isn't working, he enjoys golfing, camping, hiking, watching college football and spending time with family and friends.



## REVOLUTIONIZING CONCRETE REINFORCEMENT

Helix® Micro Rebar® reinforcement produces a stronger and more durable finished concrete product without the complications of tying rebar or using mesh while producing the same finish. Our one-inch reinforcement is also a more effective solution without the concerns of rising rebar costs, labor shortages or placement errors made on the jobsite.



## SUBMIT A PROJECT

Have a project in mind? Fill out our Submit a Project form and we'll look into how Helix can help.

[Submit a Project](#)

## HELIX SPECIFICATION TOOL

This online tool gives you access to calculations and tables to easily specify Helix® Micro Rebar™ in your designs.

[Access Specification Tool](#)

## EXPLORE OUR PROJECTS

Helix® Micro Rebar® has been an integral reinforcement in tens of thousands of projects. Browse our portfolio of past projects online, which include slabs, walls, roads, foundations, footings and tunnel linings.

[View Our Projects](#)

## STAY UP-TO-DATE

Follow us on social media!

