THE REINFORCER

July - August 2021

Reduce Concrete Joints and Construction Headaches with Infinity Slab™

We are excited to announce: **The Infinity Slab™**!

The fewer joints in a concrete slab, the better. This is the challenge we were able to solve with our brand new Infinity Slab™ concrete solution that can extend concrete joints to over 100 feet! Explore the full benefits and applications online:

Learn More About the Product | Read Press Release

THE LATEST ARTICLES

8 Reasons Why Design Professionals Are Specifying Helix Micro Rebar

Helix Micro Rebar is quickly being embraced by North America's leading architects and engineers who understand that this tiny rebar replacement provides superior value at a fraction of the cost.

Read Article

Case Study: Construction Professional's Love For Concrete Leads Him to Helix Micro Rebar

This multifaceted construction contractor in Manitoba uses Helix Steel's innovative concrete reinforcement in everything from ICF and slabs to sidewalks and driveways.

Read Article

FEATURED PROJECTS

North Star Sheets - Warehouse
Cottage Grove, Minnesota

The new Infinity Slab™ reduced joints and increased strength by 140% on this project at Southeast Industrial Park covering a 100,000 sq. ft. pour.

View Project

Snake River Office Facility
Eagle, Idaho

Snake River applied Helix Micro Rebar in ICF construction for an office facility in Eagle, ID, and partnered with Kristy Construction.

View Project

UPCOMING WEBINARS & TRADESHOWS

Concrete 2021, Virtual Conference - Sept 5-8

Luke Pinkerton will be presenting at the Concrete Institute of Australia's Biennial National Conference.

Learn More

Helix Micro Rebar for ICF Construction - Sept 10 @ 12 p.m. EDT

Live webinar: A one-inch (25-mm) twisted piece of metal is here to deliver shorter construction schedules and cost savings for every insulated concrete form project.

Sign Up

Tilt-up Convention and Expo, St. Louis - Sept 16-18, Booth 204

Helix Steel is proud to once again attend. We will be onsite to educate visitors on the value of improving concrete reinforcement, specifically in tilt-up applications.

Learn More

NPCA 56th Annual Convention, Colorado Springs - Oct. 28-30

Helix Steel will be at the National Precast Concrete Association to discuss Helix Micro Rebar and speak more about Helix Micro Rebar's effectiveness in cutting costs, saving time, increasing durability and more.

Learn More

EMPLOYEE HIGHLIGHT

Barbara Tozier, HR/Accounting Administrator

Barbara joined Helix Steel in 2019. She is a great asset to the team as she handles the bookkeeping and deals with various HR related items . Her main customer-facing role is Accounts Receivable, but she is mostly back-office.

Prior to Helix Steel, she was a visual artist (photography), co-produced two short films, co-founded a tech startup you've never heard of, and worked at various engineering roles at a large multinational manufacturer.

She lives in Ann Arbor with her husband, has too many books, and not enough cameras.

REVOLUTIONIZING CONCRETE REINFORCEMENT

Helix® Micro Rebar® reinforcement produces a stronger and more durable finished concrete product without the complications of tying rebar or using mesh while producing the same finish. Our one-inch reinforcement is also a more effective solution without the concerns of rising rebar costs, labor shortages or placement errors made on the jobsite.

HELIX® 5-25 MICRO REBAR

SUBMIT A PROJECT

Have a project in mind? Fill out our Submit a Project form and we'll look into how Helix can help.

Submit a Project

HELIX SPECIFICATION TOOL

This online tool gives you access to calculations and tables to easily specify Helix® Micro Rebar™ in your designs.

Access Specification Tool

EXPLORE OUR PROJECTS

Helix® Micro Rebar® has been an integral reinforcement in tens of thousands of projects. Browse our portfolio of past projects online, which include slabs, walls, roads, foundations, footings and tunnel linings.

View Our Projects

STAY UP-TO-DATE

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