

Join our Live Webinar Tomorrow 12 pm: Working with Helix Steel

This is your opportunity to learn more about Helix Micro Rebar, and game-changing practical insight into how to use our industry-leading alternative concrete reinforcement in your operations: mixing, placing, detailing, finishing, cutting and polishing.

Whether you're an engineer, contractor, home builder or precaster, you will learn more about simple best practices for concrete and how you can take a step today to greatly change how you think about concrete reinforcement.

This webinar will take place Thursday, June 24 at 12 p.m. Eastern Time.

[Register Today!](#)

THE LATEST ARTICLES



It's a Small World: A Comparison Between Helix Micro Rebar Reinforcement and Fiber Concrete Reinforcement

Small and mighty reinforcements are here to shake up the concrete reinforcement market. But which one is best for you and your application?

[Read Article](#)



Case Study: Consistency is Key For Ready-Mix Concrete Supplier

AVR Inc. uses an innovative American-made concrete reinforcement to deliver superior concrete products for its customers in the Minneapolis metro area.

[Read Article](#)

FEATURED PROJECTS



ABB High Voltage Charlotte, North Carolina

ABB strives to be a leader in technology that facilitates developments in areas such as ultra-high-voltage power transmission, enabling smart grids and enhancing eco-efficiency.

[View Project](#)



Alstom Manufacturing Amarillo, Texas

Alstom Energy Manufacturing plant that assembles wind turbine nacelles for Alstom Wind, North America in Amarillo, Texas.

[View Project](#)

UPCOMING WEBINARS & TRADESHOWS



How Ready-Mixers Maximize their Bottom Line with Helix Micro Rebar

July 9, 12 p.m. EDT

How Ready-Mixers Maximize their Bottom Line with Helix Micro Rebar – July 9 12 p.m. EDT

This is your opportunity to learn the value of Helix Micro Rebar in your ready-mix operations.

[Sign Up](#)



Helix Micro Rebar for Slabs on Grade

July 23, 12 p.m. EDT

Helix Micro Rebar for Slabs on Grade - July 23 12 p.m. EDT

This exclusive webinar will introduce you to Helix Micro Rebar, and explain how this strong-and-mighty one-inch piece of steel can greatly improve concrete slabs.

[Sign Up](#)

EMPLOYEE HIGHLIGHT

Al Juarez, Sales Consultant

Al Juarez joined Helix in 2020 and has extensive experience in project development and management. He is currently developing the design+build general contractor market focusing on Commercial & Industrial construction such as warehouses, distribution centers, manufacturing facilities. His clients and prospects span coast-to-coast and he is personally having the time of his life.

In his spare time, Al loves the peace and beauty of the outdoors and living in-the-moment, especially with his family. He recently took advantage of being in Las Vegas for World of Concrete to take an extra weekend hiking at nearby Zion National Park in Utah with his oldest son!



REVOLUTIONIZING CONCRETE REINFORCEMENT

Helix® Micro Rebar™ reinforcement produces a stronger and more durable finished concrete product without the complications of tying rebar or using mesh while producing the same finish. Our one-inch reinforcement is also a more effective solution without the concerns of rising rebar costs, labor shortages or placement errors made on the jobsite.

HELIX®
5-25
MICRO REBAR

SUBMIT A PROJECT

Have a project in mind? Fill out our Submit a Project form and we'll look into how Helix can help.

[Submit a Project](#)

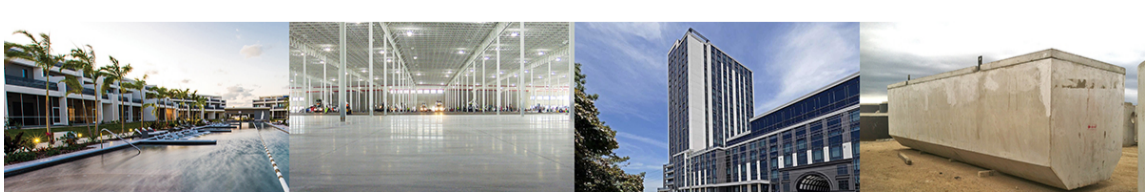
HELIX SPECIFICATION TOOL

This online tool gives you access to calculations and tables to easily specify Helix® Micro Rebar™ in your designs.

[Access Specification Tool](#)

EXPLORE OUR PROJECTS

Helix® Micro Rebar™ has been an integral reinforcement in tens of thousands of projects. Browse our portfolio of past projects online, which include slabs, walls, roads, foundations, footings and tunnel linings.



[View Our Projects](#)

STAY UP-TO-DATE

Follow us on social media!

