

# Helix Steel proudly announces the expansion of manufacturing capacity at its facility in Grand Rapids, Michigan



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**Helix Steel** →  
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GRAND RAPIDS, Mich., Aug. 11, 2017 /PRNewswire/ -- The expansion in capacity reaffirms our commitment to continued ISO 9001:2015 certified American manufacturing, increasing jobs, and driving local economic development in and around Grand Rapids, Michigan.

"We are very happy with our sustained growth in manufacturing in the United States," said Luke Pinkerton, Founder and CTO of Helix Steel. "We are experiencing increased demand from owners, developers and general contractors due to the many advantages Helix Steel brings to a variety of projects - including distribution and logistics centers, manufacturing facilities and large multi-family developments. The US steel industry is rebounding, and with continued support for Buy America compliant solutions, Helix Steel will be able to deliver our American innovation on the global stage."

The rapid adoption of Helix Twisted Steel Micro Rebar and the renewed focus on rebuilding tunnels, highways, bridges, dams and other critical infrastructure have created historic demand.

Helix Steel, when mixed into ordinary concrete, provides unprecedented resistance to cracking and is the only product with an ISO 17065 evaluation report that shows compliance with the International Building Code and the International Residential Code for use of the product to augment or fully replace traditional reinforcing steel. The company has 15 years of experience, reinforcing millions of square feet of concrete worldwide.

"Today, when we are constantly hearing about major failures of tunnels, bridges, dams and other vital structures, our goal is to change the conversation from how cheaply someone can build, to how it can be built to last," said Helix Steel CEO, Chris Doran. "We challenge owners, architects, builders, designers and engineers to put more thought into how we build. Adding Helix Steel proactive concrete reinforcement technology to any project provides a longer lifespan and lower life-cycle cost."

About Helix Steel ([www.helixsteel.com](http://www.helixsteel.com))

Helix Steel, a Pensmore company, is the manufacturer of Twisted Steel Micro Rebar ("TSMR"), the leading proactive concrete reinforcement technology in the world. Helix Steel is leveraged across a variety of markets including commercial, industrial, precast, residential, underground and infrastructure, and in applications ranging from structural to temperature and shrinkage, crack, seismic, impact, and blast resistance.

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